

Association of Professors of Economics and Management in Industry (APEMI)

Business Faculty, Industrial Business Department at  
University of National and World Economy (UNWE), Sofia, Bulgaria

PROCEEDINGS OF 3-RD  
INTERNATIONAL SCIENTIFIC CONFERENCE

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# INDUSTRIAL GROWTH CONFERENCE 2024

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Nessebar, Bulgaria  
27 – 29 September 2024

Editors

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## **INDUSTRIAL GROWTH CONFERENCE 2024**

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The Association of Professors of Economics and Management in Industry (APEMI) is a non-governmental organization established within the framework of cooperation between academia and business. It has more than 240 members, mainly professors at Bulgarian universities and representatives of industrial business. APEMI includes professors of economics and management in industry from 24 state and private universities in Bulgaria.

### III INTERNATIONAL SCIENTIFIC CONFERENCE “INDUSTRIAL GROWTH 2024” (CIRCULAR ECONOMY, INTELLIGENT BUSINESS AND EDUCATION)

was held during the annual General Assembly of the Association of Teachers of Economics and Management in Industry (APEMI) in Nessebar, Burgas region, in the period September 27 – 29, 2024. During the conference, important issues related to the circular economy, artificial intelligence and their relationship with modern academic education were touched upon.

The conference was attended by more than 70 scientists, representatives from all APEMI member universities, who presented and discussed topics important for the development of educational standards and the academy-business partnership within the framework of industrial change. Within the framework of the presented reports, challenges to several main areas were also outlined, including: the implementation of circular solutions in various industries and sectors of the economy; implementation of circular solutions; smart business related to AI and business transformation; human-AI collaboration; the educational strategy and policy and above all how and in what way they correspond with the economic and social problems in Bulgaria, Europe and the world. This collection of papers presents some of the topics discussed, which cover important challenges for the education of students in economics and management.

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